

SPECIAL REPORT

THE TOP 10 THINGS YOU SHOULD KNOW BEFORE CHOOSING YOUR

Dental Care Provider

by Chun-Yu Yogi Chen, D.M.D.



www.WowDentalGroup.com

Welcome Letter from Founder Dr. Chen

Dear Friend,

If you're here to find a great orthodontic practice or pediatric dentist for yourself, your child, or another loved one, then you've come to the right place! At Wow Dental Group, we work with our team to provide the same individualized care to every patient that we would with our own families.

Every set of teeth is different, and we strive to ensure that everyone who comes to Wow Dental Group for treatment leaves with the confidence that their treatment path is truly the right one for their unique needs. Whether you or your loved one is interested in braces, Invisalign, early orthodontic treatment, pediatric dental care, or another dental or orthodontic treatment, we will help you find the best path to maintaining or restoring your healthy smile.

The authority and expertise that Wow Dental Group provides are significant benefits of our practice, but what really sets us apart from other Las Vegas, NV Metro orthodontic offices is our passion for helping people. We provide our patients not only with reliable, top-quality orthodontics and pediatric dentistry, but also with exceptional and honest care in a friendly, relaxed atmosphere.

Our vision is to serve our community by changing lives one patient at a time. There is no better reward than seeing our patients' newly transformed smiles! We've helped over 30,000 people from all over transform their smiles – we would love to help you and your family, too. When you're ready to learn more about your options, we're here for you.

To help further our vision and help you choose the right dentist or orthodontist – even if they aren't at Wow Dental Group, I have put together this report, "The Top 10 Things To Know Before Choosing Your Dental Care Provider." I hope you find it to be informative and helpful as you or your loved one begins your exciting journey toward an ideal, healthy smile.

Sincerely,

Dr. Chen

P.S. When you're ready, I urge you to schedule your complimentary Wow Smile Assessment. This new patient assessment includes an office tour, your initial exam, digital x-rays, a computerized Invisalign simulation, and a comprehensive and educational consultation with one of our expert orthodontists. During your consultation, we will review all available treatment options and answer all your questions. We have made this no-obligation assessment, valued at \$250, available to you for free, so you can have a chance to decide for yourself whether we are the right fit for you. To schedule your appointment, visit our website at www.WowDentalGroup.com or call us at one of the following office locations:

Wow Dental For Kids In Las Vegas, NV: 702.268.7132

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DO THEY HAVE ADVANCED TECHNOLOGY?

Technology plays an important role in dentistry and orthodontics and is essential for diagnostics, efficient treatment, number of visits, comfort, and accuracy. Incredible advances have been made in the last 20 years, which is why it's important to find out whether your potential dentist or orthodontist will be using the latest technology for your benefit.

Our Wow Dental Group offices use the latest technology throughout your treatment process, starting with your initial diagnostic appointment. Here are just a few examples of what we offer:

- Extremely accurate imaging with our iTero digital x-ray scanner
- Cutting-edge early orthodontic intervention with the MyoBrace appliance system
- Discreet teeth straightening with the revolutionary Invisalign aligners
- Accelerated time in braces or Invisalign with Propel, AcceleDent and Wilckodontics

At Wow Dental Group, our technology helps make the experience faster, easier, and even fun! To learn more details about the specific types of technology used in our office, please visit our website at www.WowDentalGroup.com for more information.

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DO THEY HAVE EXTENSIVE EXPERIENCE?

When it comes to the health and aesthetics of your and your loved one's smiles, having experience is key. Some questions to ask potential dentists and orthodontists include how long they have been practicing, how many patients they have helped, and whether their experience includes providing a variety of treatments instead of simply the same one over and over. You should also ask your potential dentists and orthodontists how they stay up to date on current advancements in the field.

At Wow Dental Group, our expert orthodontists and pediatric dentists have treated over 30,000 smiles since 2003. Our experience also covers a wide variety of treatments, including braces, Invisalign, a variety of accelerated treatment options, early orthodontic intervention with MyoFunctional therapy, teeth whitening, and gum therapy.

In addition, our team regularly attends continuing education seminars to ensure that we are providing you the best patient care throughout your time with us. With our extensive experience and knowledge, you can feel confident that our treatment recommendation is the one that is best suited for your individual needs.





DO THEY CARE FOR THEIR COMMUNITY?

When you choose an orthodontic office, pay attention to whether they do anything to support their community as a whole. Community support can range from monetary donations to supporting local sports teams to providing free orthodontic care and more. By opting for treatment with a community-minded orthodontist, you don't only indirectly support your community yourself; you can also enjoy the added benefit of receiving treatment from an orthodontics provider who genuinely cares about other people.

Our Wow Dental Group Team loves to help our community as much as we enjoy taking care of our patients! That's why we frequently share our time and our resources with a variety of charitable causes. Here are some of the ways that we regularly care for our community:

- Host Smiles Change Lives events. Smiles Change Lives is a nonprofit organization that provides braces and other orthodontic care to children whose families cannot afford orthodontic treatment.
- Volunteer time at local schools. Dr. Chen regularly visits local schools to teach children the importance of proper oral hygiene practices.
- Provide free mouthguards to all local school athletes. Wearing a mouthguard during sports practice and games can help to avoid significant dental injuries.
- Participate in numerous other local charities and events. Some examples include our Halloween candy buyback, photo booth donations, Princess Boutique, and Operation Gratitude.





ARE RETAINERS INCLUDED IN TREATMENT COSTS?

Every orthodontic office has its own fee schedule, and doctors often charge differently for certain procedures. If you are pursuing braces or Invisalign treatment to straighten your teeth, always make sure your contract clearly states ALL treatment expenses before you begin. It is important to know exactly what you will be paying and exactly what it covers.

One common cost that doesn't always get addressed at the beginning is the cost of your retainer. Since retainers are sometimes viewed as after-treatment care, you may not find out about retainer fees until the end of your treatment. Ask your potential braces or Invisalign provider what your retainer will cost, so you won't be caught off guard with another bill later.

At Wow Dental Care, we know that retainers are an integral part of braces or Invisalign treatment, and we want you to maintain your newly straightened smile for years to come. That's why we include your retainer with the cost of your braces or Invisalign treatment.





IS THEIR OFFICE MULTILINGUAL?

If you or your loved one doesn't speak English as your first language, then trying to discuss complex health concerns with any kind of healthcare provider can be stressful and, in some cases, can even lead to poor treatment due to misunderstandings or miscommunications. It can also be a hassle to find someone to join you in your appointment as a translator, especially when you need a short-notice emergency appointment. To avoid problems that can arise due to language discrepancies, ask your potential dental or orthodontic office if any of their staff are able to speak your native language.

At Wow Dental Group, we appreciate the importance of being able to communicate effectively with our patients for the best possible orthodontic care. For this reason, we are able to provide orthodontic and pediatric dental services in Spanish, Portuguese, Chinese (Mandarin), Korean, and Japanese. This is just another way that we seek to go a step beyond for the members of our community.



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DO THEY OFFER ANY TREATMENT DISCOUNTS?

Crooked teeth can be hereditary, so there are times when multiple people from the same family would like to undergo orthodontic treatment. To help families who have multiple members needing treatment, some orthodontists and dentists offer family discount programs. This can be a huge help when there are three or four people in one family who all need braces. If you have more than one member in your family who plans to be evaluated by an orthodontist in the next few years, then asking whether your dental care office offers discounts can be a great way of planning for the future.

At Wow Dental Group, we understand how costs can build up quickly when more than one member of the family needs orthodontic treatment. In our effort to provide affordable care for every member of your family, we provide a family discount when multiple family members undergo treatment at our orthodontic offices in Waltham, Wayland, or Marlborough, MA. We also provide a discount to all patients who pay their balance in full at the beginning of treatment.





CAN THEY ENSURE YOU NEVER MISS SCHOOL OR WORK?

A dental care office with flexible hours can make a huge difference to your family schedule. Especially when it comes to orthodontic treatments like braces, you or your loved one will need to see your dental care provider many times for adjustments and checkups. To ensure that as little school or work gets missed as possible, consider your potential orthodontist or dentist available appointment hours. Are they open at times outside of your school or work schedule, and do they typically have available appointment slots during those times?

At Wow Dental Group, we guarantee that you and your loved ones will never miss a single day of school or work. To accommodate your busy schedule, we have extended our appointment hours to include availability both before and after typical school and work hours. We also offer Saturday appointments to accommodate even the busiest family schedule.





DO THEY VALUE YOUR TIME?

When you find an orthodontic office or dental office that leaves you feeling cared for and at ease, that doesn't mean you want to spend all your time there! In researching a new doctor, therefore, ask what his or her scheduling policies are. Avoid offices that double book appointments because they expect cancellations, and ask if they reserve time in their schedule for last-minute emergency appointments. Also consider how long a typical appointment time slot is and whether it leaves time for a thorough exam and any follow up questions by a patient. When a doctor doesn't reserve enough time for each patient, appointments can end up running late. That translates to you having to stay in the waiting room for sometimes as long as an hour!

At Wow Dental Group, we respect your time and busy schedule, and we make sure that your reserved appointment time is accurate and that you are seen promptly upon arrival. We don't double book appointments, and we always ensure that plenty of time is allotted to every patient. Everyone who visits our offices gets plenty of time to have all their questions answered – without the next patient having to wait past their scheduled time. That's our Wow Dental Group promise!



Yogi Chen, D.M.D.



DO THEY OFFER A COMPLIMENTARY CONSULTATION?

When you are looking at a potential orthodontist, your initial consultation should be free of charge. This is typically when the orthodontist will do an initial exam and talk to you about treatment options that best fit your unique needs. To get the most from this first appointment, you should ask any questions you may have and get to know the staff and the orthodontist. A digital x-ray should also be included at no charge if needed, as this helps in determining your best possible treatment options.

At Wow Dental Group, we are pleased to be able to offer our Wow Smile Assessment to give new patients a chance to get to know us for free. This complimentary package – valued at \$250 – includes a tour of our office and treatment facilities, a complete oral exam, digital iTero x-rays, and a comprehensive, educational treatment consultation with one of our expert orthodontists. You can schedule your own Wow Smile Assessment by calling any of our offices or visiting our website.





ARE THEY RECOMMENDED BY LOCAL DENTISTS?

When local dentists in the area recommend a particular orthodontist over all others, they are staking their own reputations on that recommendation. That is why a recommendation by dentists is one of the highest accolades an orthodontic office can receive. When you are looking for an orthodontist, therefore, take the time to find out whether a particular doctor gets many referrals from local dentists.

Our orthodontists at Wow Dental Group frequently meet new patients who have been referred by their family dentists. In fact, local dentists trust us so much, they send their own children to be treated by Wow Dental Group's orthodontists! Our reputation for quality treatment, state-of-the-art technology, and a friendly, welcoming atmosphere has made Wow Dental Group an easy choice for dentist referrals.





BONUS: DO THEY HAVE FLEXIBLE PAYMENT OPTIONS?

Even though this report was titled “The Top 10 Things To Know,” I simply can’t omit the importance of flexible payment options when you’re seeking an orthodontist or pediatric dentist. That’s why I’ve included this here as a bonus question to ask while you do your research.

If you have dental insurance, then you may have concerns about whether a dental care provider will accept your insurance plan and how much of a given treatment will be covered. If you don’t have insurance, then perhaps you need to ensure that you can afford the treatment that you or a loved one needs.

While you certainly should never prioritize cost over quality when it comes to dental and orthodontic care, you can always look for an office that will help you to make quality treatment affordable. Ask your potential care provider whether they offer flexible payment plans with low or even no interest. If you have health insurance, also ask whether they are in-network or whether they will file paperwork for out-of-network insurance companies for your convenience.

At Wow Dental Group, we understand the importance of making care affordable. In addition to keeping our prices reasonable and accepting most insurances, we also offer discounts for multiple family members and for treatments paid in full. For patients who wish to finance their treatment, we offer both 0% and low-interest monthly payment options. With Wow Dental Group, you can spend less time worrying about cost and more time focusing on what really matters – your dental and orthodontic health.



Closing Letter from Dr. Chen

Dear Friend,

I hope this report was informative! If you've already seen another orthodontist or pediatric dentist, I encourage you to follow up with them with any new questions or concerns based on what you've learned today. Additionally, I invite you to take advantage of our complimentary Wow Smile Assessment – whether it's for your first consultation or for a second opinion.

At Wow Dental Group, we understand that there is much to consider when choosing an orthodontist or dentist. In fact, I'm sure I could have doubled the length of this report! I'm confident, though, that the information you have now will help you choose the right Metro West Boston dental care provider for your needs. More importantly, please know that our team is available to answer your questions and help you find the best options for you and your loved ones.

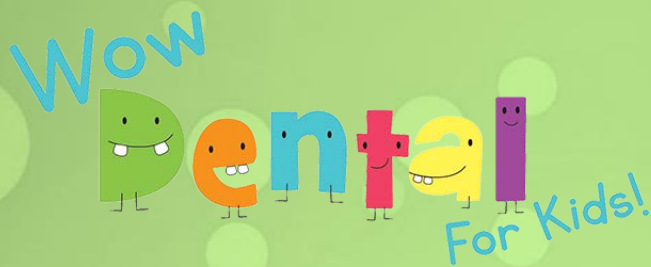
If you have any questions for us at Wow Dental Group, feel free to call our office, and we will be glad to answer any questions you may have.

Sincerely,

Dr. Chen

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Wow Dental for Kids in Las Vegas, NV: 702.268.7132



Wow Dental For Kids

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